## Smooth Your Journey to the Citrix Cloud

# Citrix Ready

One of the costliest challenges for many organizations in today's modern IT world is maintaining and supporting on-premises IT infrastructure. Rack space, server costs, hardware lifecycles, and IT staff suitable to support the infrastructure all contribute to spiraling costs. That's why many businesses look to move on-premises infrastructure to the cloud to help reduce overall IT costs and increase efficiency.

Citrix Cloud services provide a fast, easy, and flexible approach to delivering a cost-effective and secure hybrid-cloud workspace to users.

#### **Accelerate Citrix Cloud Adoption**

Citrix Cloud works by hosting the control plane in the cloud, while actual services, such as virtual apps and desktops, can be hosted anywhere, allowing organizations to use both onpremises or cloud-hosted services.

Ivanti streamlines the migration of users away from older or on-premises versions of XenApp and XenDesktop, enabling organzations to accelerate their adoption of Citrix Cloudmanaged desktops.

More cautious organizations looking to stagger their move to the cloud through the use of hybrid cloud environments can ensure a consistent and personalized workspace for users, irrespective of how the desktop is being delivered. Effortless migration of users' personal settings and the ability to configure and enforce context-aware IT settings on users and their workspace helps accelerate the move to Citrix Cloud and provides maximum flexibility across different XenApp and XenDesktop versions, cloud infrastructures, and host platforms. This ensures non-persistent models can be adopted, reducing op-ex costs and simplifying ongoing workspace maintenance.

In addition, users gain a premium workspace experience that provides a smooth, first-class journey to the cloud.

#### **Cloud Ready**

The Ivanti<sup>®</sup> User Workspace Manager (UWM) infrastructure can be hosted on-premises and in hybrid or full-cloud environments to cater to any organization's needs.

Secure web communications ensure user settings are transferred privately between on-premises and cloud-hosted services.

A consistent user workspace is now assured across both onpremises and cloud-based desktops, all managed centrally through Citrix Cloud's unified control plane.

Ivanti's unique GeoSync technology allow users' personalization settings to be synced, as needed, across different geographical locations.

This is ideal when users move regularly between different places of work, or when services are hosted in different data centers or locations using Citrix Cloud services.

### The Benefits of Ivanti UWM

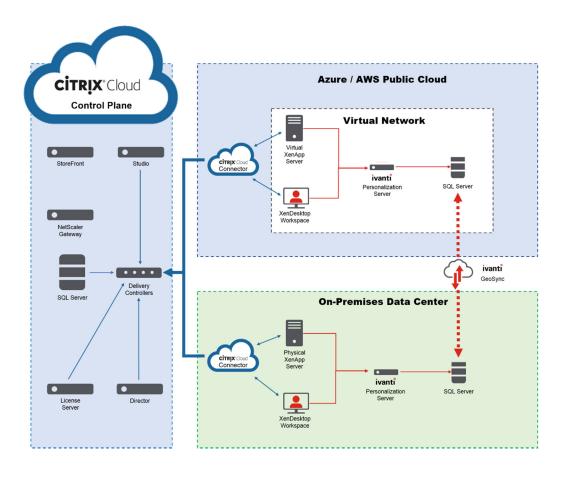
Used in conjunction with Citrix Cloud services, Ivanti User Workspace Manager ensures a reduced time-to-value and enables cloud-hosted desktops to be delivered to users faster and more successfully.

This provides the following benefits to organizations:

- A consistent desktop experience across physical, virtual, and Citrix Cloud desktops
- Up to 90-percent reduction in logon times for rapid workspace access and increased user acceptance

- A reduction in help desk calls to ease cloud adoption and heighten project approval
- Effortless user migration from XenApp and XenDesktop 6.x
- Simplified replication of users' personal settings across geographical boundaries
- Easy automation of Ivanti infrastructure in Citrix Cloud environments thanks to Citrix Cloud blueprints, PowerShell cmdlets, well-documented APIs, and simple scripts

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