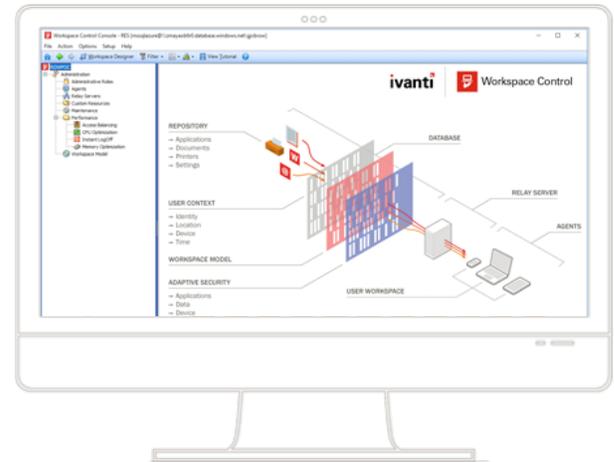


Balancing Flexibility and Control

The way people work has changed. The workforce is no longer tied to one device in one location. Today, workers need to be productive from anywhere, anytime, driving IT to support multiple devices and provide flexible access to data, apps, and services.



Controlling User Access while Delivering a Personalized Experience

IT organizations must balance control of applications, services, and assets with enabling personalized user access. What apps and services do workers need? What printers should they have access to? What resources should be blocked if they're on an unsecure public network? IT teams typically handle these issues manually, often relying on scripts that must be managed and maintained, overloading the team and preventing them from working on more strategic projects. The results are often:

- Delays in providing workers access to the digital resources they need
- Inadequate definition and enforcement of access policies—especially restriction of privileges when users work from non-secure devices or locations
- Valuable IT staff time consumed by routine administration

These problems impact the business in the form of lost productivity, security risks, poor compliance, user frustration, high IT expenses, and compromised user productivity.

Ivanti® Workspace Control lets IT centrally manage and control the user workspace across physical, virtual, and hybrid environments, all from a single console. Workspace Control drives user productivity by providing workers with a familiar and seamless experience that adjusts to changes in their work context.

Key Feature: Easy Workspace Personalization

Workspace Control lets IT create a highly personalized user workspace for workers based on what they need to do their jobs—and what they can access based on IT and corporate policy.

Key Feature: Context Awareness

Allows IT to apply the appropriate policies to each user's desktop session, whether that session is delivered via VDI, app virtualization, or conventional thick-client architecture. Context rules detect aspects of the user's current state related to access policies (like location, network connection type, device type, time of day, etc.) and controls access accordingly.

Key Feature: Ivanti Neurons for Edge Intelligence

Enables administrators to query all devices using Natural Language Processing and get real-time results from across the enterprise in seconds, no matter if devices are on or off the network. This greatly simplifies the process of troubleshooting endpoints for issues such as logon performance, security, and overall device health.

Key Feature: Trusted Ownership

Workspace Control uses Trusted Ownership to provide out-of-the-box endpoint security. It relies on examining the NTFS owner of an application. If an application is introduced, and hence owned, by a non-trusted owner, e.g., a standard user, the application is prevented instantly from running.

However, if an application is introduced and owned by a 'Trusted Owner', e.g., an administrator or a software deployment system such as Microsoft SCCM, then every user can run the application, unless otherwise stated. This alleviates IT of the ongoing burden of maintaining whitelists associated with other application control solutions, when application or operating system content requires patching.

Key Feature: File Certificate-based Application Whitelisting

File certificates allow IT to create rules to whitelist applications from a specific vendor or product name using the certificates of signed executables—providing the same level of security as file hashes, but with fewer rules and a lot less maintenance.

Key Feature: Virtual Desktop Extender

With the increase of remote workers connecting to server-based computing (SBC) devices, an issue arises for locally installed applications like Microsoft Teams, diagnostic imaging, or media-intensive applications. These applications can't be virtualized or installed on SBC environments as they simply consume too many resources.

Ivanti Virtual Desktop Extender enables organizations to enhance a virtual desktop application seamlessly with applications that run locally. Applications are merged within a remote desktop into a single desktop, meaning that users no longer must switch between multiple sessions. This in turn enables IT to rationalize different applications, determining if it makes the most sense to run them locally or in the data center, based on their intensity or other factors.

Key Feature: Microsoft Profile Containers Integration

With the increased use of Microsoft Office 365 combined with non-persistent VDI environments, one of the resulting challenges is a poor logon experience for the user due to the need to copy large numbers of files, rebuild user profiles, and search indexes at logon. Microsoft Profile Containers solves this problem by redirecting user profiles to a network location. Workspace Control integrates with Microsoft Profile Containers, delivering a fast and efficient logon experience for the user.

Transform Digital Workspaces

Ivanti Workspace Control is an ideal complement to VDI, mobility, and other digital workplace transformation strategies, since it provides an automated, policy-based way of mapping individual users to their digital workspaces across devices and delivery platforms. Users can roam seamlessly across hybrid environments for full productivity.

And, because Workspace Control decouples the desktop experience from underlying infrastructure, IT upgrade projects are easier to execute and less disruptive to users.

Deliver a Consistent User Experience

Workspace Control helps IT provide a consistent user experience across desktops, laptops, tablets, and smartphones—while still applying the appropriate resource limitations as workers move from office to home to the road.

By providing the ability to synchronize user settings with online storage and integrate with Microsoft Azure Active Directory, Workspace Control can manage the user's environment no matter where they are located.

Regulatory and Corporate Compliance

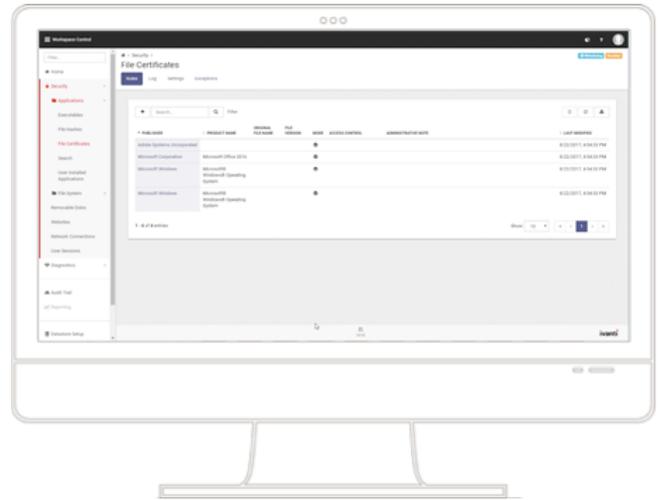
Whether it's meeting software licensing agreements or adhering to regulatory restrictions, Workspace Control lets IT set, enforce, and report on granular policy rules at the user level. IT gains control over user behavior while still providing the necessary access to resources to keep users productive, plus the ability to document and demonstrate compliance.

VDI Support

Many organizations leverage Citrix, VMware, and Microsoft Virtual Desktops, or a combination of their technologies to deliver a digital workspace. No matter how an organization decides to deliver the workspace experience, Workspace Control provides workers with a familiar and seamless experience that is dynamic, based on their changing context.

Integrate with Other Enterprise Solutions

One of the real strengths of Workspace Control is that it integrates with so many different solutions such as Citrix (Cloud, Virtual Apps, and Desktops); Microsoft (App-V, SCCM, TS Remote App, Windows Virtual Desktop); VMware (ThinApp); and, of course, Ivanti (Automation and Identity Director).



Ivanti Workspace Control reduces the complexity of managing the user workspace to deliver:

- A more productive and engaged workforce
- Improved corporate and regulatory compliance
- Lower cost of IT operations
- Better allocation of IT staff and skills
- Greater organizational agility
- Simplified infrastructure upgrades

Learn More

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