MALWARE HAD ITS BIGGEST YEAR EVER.

DON'T GET STUCK WITH THE BILL.

Dark Web Purchases

Ransomware kit	$10.50[1]
Spam botnet	$200 per million sends[2]
ATM malware	$5,000[3]
Custom malware with source code	$1,000[1]
Karmen Cryptolocker	$175[4]
Access to hacked server	$6[1]

The Financial Fallout

2016 Uber ransom	$100,000[5]
Average ransomware payout	$163,000[1]
Nayana single ransomware payout	$1 million[6]
2016 ransomware payouts	$1 billion[7]
NotPetya damage as of Nov. 2017	$1.2 billion[8]

The Big Picture

Total sales of ransomware in 2016	$249,287[1]
Total sales of ransomware in 2017	$6.2 million+[1]
Predicted damage caused by ransomware in 2017	$5 billion[9]
Predicted annual ransomware damage by 2019	$11.5 billion[10]
Cyber crime damage forecast for 2021	$6 trillion[11]

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